

A) GRAPHIC DESIGNING CHARGES

S.N.	TYPE OF WORK	CHARGES LOCAL	UNIT
1	PRESS AD (B & W) WITH PRINTOUT & CD	RS. 10/- (min 1000/-)	PER SQ.CM.
2	PRESS AD (COLOUR) WITH PRINTOUT & CD	RS. 12/- (min 1500/-)	PER SQ.CM.
3	PRESS ADAPTATION (B&W)	RS. 5/- (min 500/-)	PER SQ.CM.
4	PRESS ADAPTATION (COLOUR)	RS. 6/- (min 700/-)	PER SQ.CM.
5	DIRECT MAIL (UPTO 2 COLOURS) 1 sheet A4	3,000	EACH
6	DIRECT MAIL (4 COLOURS) 1 sheet A4	3,000	EACH
7	BROCHURE (UPTO 2 COLOURS) 8 pages	10,000	EACH
8	BROCHURE (4 COLOURS) 8 pages	15,000	EACH
9	LEAFLET SINGLE PAGE 2 SIDES B&W	800	EACH
10	LEAFLET SINGLE PAGE 2 SIDES COLOUR	5,000	EACH
14	CORPORATE IDENTITY PROGRAMME	15,000	PER ASSIGNMENT
15	LOGO & MONOGRAM	5,000	EACH
16	STATIONERY SET (L/H, V/C, ENVELOPS)	2,500	SET
17	POSTER ONE OR TWO COLOURS	1000	EACH
18	POSTER MULTI COLOURS	7000	EACH
19	CALENDER (TABLE 12 PAGES COLOUR)	6000	EACH
20	CALENDER (WALL) 12 MONTHS COLOUR	15000	EACH
21	HOARDING (MASTER)	3000	EACH
22	HOARDING (SIZE MASTER)	1000	EACH
23	BANNER	2000	EACH
24	PHOTOGRAPHY SUPERVISION	6000	PER DAY
25	SEMINARS, PRESENTATIONS ETC.	15000	PER DAY
26	DIGITAL COLOUR PRINT OUT	100	PER PAGE
30	THEME DEVELOPMENT	5000	EACH