

## OUR COMPANY PROFILE

We, Hitendra Advertising & Marketing Pvt. Ltd. (HAMPL) are leaders in Outdoor Transit publicity media. We are pioneers in launching the media of Auto Rickshaw Advertising in Maharashtra State. We are also the first to introduce Balloon Advertising in different shapes and sizes. We have given several products a strong local identity and are going strong year after year for the last 25 years. Our organisation includes a team of enthusiastic young people, who look forward towards growth and challenges in business.

### THE LEADER

The team is spearheaded by a young director, Mr. Hitendra J. Somani who is qualified & experienced in this field. A B.Sc. (Chemistry) from Fergusson College Pune, Diploma holder in Business Management with specialisation in Marketing and Finance Management, Diploma in Advertising & dynamic salesmanship from Symbiosis Pune, special course in computer Software from D.S.R.F and Westind integrated Pune. He has undergone special training on Fund Raising from SAFRG (Associated with International Fund Raising group, London) at Bhopal & Hyderabad. Special training on Exhibition & Museum Technology from LORDS (Canada) at Singapore & Munich (Germany). Born and brought up in the village Nira. He inherited the Business Acumen from his family. A winner at heart and a strong individual, he ran the show on his own steam Initially operating as a booking agent for PMT Transit Media, which gave him enough opportunities to peep into the hearts of clients alike.

### REGISTERED OFFICE

HAMPL was established in the year 1982. We have our office in a central location and is easily accessible to clients. The address is as follows:-

133/135, Akshay Complex, Off Dhole Patil Road, Pune-411 001.

Ph: (020) 26121372 Fax: (020)26125199. E-mail: [info@hitendra.co.in](mailto:info@hitendra.co.in)

### INFRASTRUCTURE

Having a large working space, our office is equipped with modern DTP System, Colour Laser Printer, Colour Copier, Pentiums, E-mail, Internet, Fax pagers and the necessary means to make efficient efforts towards better communication. We have a fleet of two and four wheelers, a giant workshop and a well equipped Studio.

### HUMAN RESOURCES

Adequately staffed and Professionally Managed Advertising Agency that understands the needs of the client in the local perspective, with a speedy Pre and Post Sales Service and Computer-aided information for better decision making.

**Our Efficient team is as follows:**

- Client Servicing 4
- Creative Department 3
- Media 1
- Production 2
- Accounts 2
- General Staff 6

#### **ROUND-THE-CLOCK MAINTENANCE & AFTER-SALES SERVICE**

Supervision, data collection, census, taking frequent checks on the road-worthiness of buses and maintenance and other procedures to make sure the message is on, always. A thorough inspection of sites and locations, painting schedules, body inspection and timely execution of site jobs, keeping the Advertisements untouched by unauthorised posters and removal of other material that blocks the view. Our responsibility extends upto participation in the efforts of the clients to gain more response and more business through this media. We keep the clients informed about the response to their advertisements and attend to grievances if any, during the course of the contract period.

#### **ADVISORS AND CONSULTANTS**

We have a well experienced team of advisors and consultants to advice us on subjects as vast as Graphic Designing, Public Relations, Trade, Exhibition, Events, Museums, HRD, Web & Software Solutions etc.

#### **Research**

We conduct research in order to keep track of the growing and changing customer needs and consumer behaviour. We adopt new techniques for faster collection of Data. The inclusion of Internet services helps us in reaching existing customers as we look out for new clients.

#### **Unique Features:**

We believe...

- Customer is King
- Create win-win situation
- Common sense makes good business sense

We deliver...

- Transparency in dealings
- Qualitative versus Quantitative
- Always something new... something innovative & creative
- Value for money
- All under one roof
- A mix of latest trends & traditional practices

Our Strengths...

- Offices, computers, infrastructure, National & international networks and the goodwill of more than 300 satisfied clients
- A talent pool of techies, artists, advisors and consultants
- Association with several Government and International organisations

## OUR MAIN ACTIVITIES

- **ADVERTISING**

[1] **TRANSIT MEDIA** - Buses, Bus stop, Auto rickshaws. We are authorised booking agent for advertising on Pune M.T, Pimpri Chinchwad M.T, SMT, KMT, TMT, BEST, New Mumbai MT, Ahmedabad MT, Delhi MT, Maharashtra SRTC, Gujarat SRTC, Hyderabad (A.P.) SRTC, UP, Punjab, Nagaland, SRTC, M.P.S. etc. Buses & Bus stop. Bus Advertising is uniquely known for its greater reach, deep penetration, reasonable rates, unique identity etc.

We are pioneer in advertising on **Auto Rickshaws** in Maharashtra. Ads on Auto rickshaw covers every nook & corner of the city. These medias are ideal the launching, seasonal campaign etc. and are the best media to tap the rural market. We advertise on Auto's in Gujarat, Rajasthan, Madhya Pradesh, Uttar Pradesh, Andhra Pradesh, Karnataka, Tamil Nadu and Orrisa.

Another powerful media we deal in is Railway. Most popular media for all classes of people. We also deal in Taxi, Airport, Mobile illuminated Auto ad etc.

[2] **Balloons** - This is one more innovative media we deal in. Balloons is a "cut-above-the-rest" idea for clients who are on the look out for innovative Advertising. After successfully launching products, this media really stood out when we suggested and tried it during election campaigning for our clients. This idea has highest visibility in Outdoor Advertising. It is very useful for big events as the customer can locate the spot of the event easily. This idea gave us a flying start in the field of balloon advertising.

We are also 1<sup>st</sup> to introduce Balloon Advertising in different shapes and sizes such as 'Superman', which was 40 feet tall, Kite, Blimp, jeans, etc.

[3] **Kiosks & Adpoles** - This Media has high re-call value due to repeated Ads and continue Hammering effect, as commuters repeatedly see the advertisements everyday.

[4] We also deal in Hoardings, Signages, Standees, Dura trans, Banner & Flinge (Bunting) and Wall painting Advertising.

- **AUDIO - VISUAL MEDIA**

We undertake contracts for advertising through cinema slides, Ad film, Radio Jingles, Video Cable T.V. ads. We have experts team for production of ad film, documentary film, corporate films jingle, slide shows, photo & videography, Multimedia & Animation. Video & Audio album, dubbing and voice-overs of foreign Regional films is our specialty.

- **PRINT MEDIA**

[1] **News Paper** - Releasing press ads & Graphic designing, creative art development is our strength. We are authorized classified depot for Sakal, Times of India & Aaj Ka Anand. Recruitment, Appointment, Classified, Notice, Financial & Commercial Ads and Press Supplement.

[2] **Publicity** - We can organizing press conferences, media met to give wider coverage all over India through all the leading news papers.

[3] **Creative Designing & Printing** - Excellent quality, cost effective & most creative printing jobs can be done by Offset, Digital, Screen printing and Vinyle cutting methods. Jobs executed by us frequently include Annual Reports, Book, Booklet, Broadside/Broadsheet, Bulletin, Calendars, Catalogues, Circulars, Corporate & Marketing Brochure, Corporate Publications, Display Mobiles, Enclosures, Flyers/ Leaflets, Folders, Greeting Cards, Guard Book, House Magazine, Instruction Book, Letterhead, Logos, Mailers, Manual Book, Newsletters, Office Stationary, Package Printing, Packaging Designs, Poster, Showcard, Tag, Van-Wall-Stickers, Visiting Cards, Window Bill and Streamer.

[4] **Painting** - Theme painting, wall painting.

- **PRESENTATION**

Documentary Corporate & Ad film, Slide shows, photography & Videography. Audio Video presentation with multimedia, animation, walk-through, special effect is our specialty.

- Exhibition booth, stall designing, Venue decoration

- Show case, stage, festive decorations
- Window, Showcase dressing and retail merchandising art

- **MARKETING**

This is one more area in which we are making a name for ourselves. The whole world is under the influence of Globalisation. With the influence of Foreign Companies, the Indian Market is rife with various products and services, demanding exposure. Marketing has three major areas, notably Direct Marketing, Concept Marketing and Event Marketing.

[1] We are into **Direct Marketing** arena of Pune. We have a selected and updated mailing list. We have direct access to the various strata's of the buyers, classified information on buyers, Demographics etc. Direct marketing is very economical as it does not require the manufacturer to have a established set-up. Advertising for products is also not a must as door-to-door sale puts the buyer and the seller face-to-face with each other.

**Concept Marketing** is another area we are setting foot in. Launching of a new product or idea can be done through this media as it requires an awareness to be created in the minds of the consumers. With a sharp increase in number of products in the Market a concept can be created which will appeal to the consumer. This is a great challenge for us as a lot of Marketing Research is involved prior to actual launch.

We are also in **Event Marketing**. This is a media for exclusive happenings. These include Fashion shows, Exhibitions, Motor-Cycle and Car-Races, Regional festivals, Sports Events such as Cricket Tournaments etc. Event Marketing combines the corporate sponsorship of an event with sales Promotion and Public Relations. The event profits largely due to the fact that Financial Partnership, Supplemented Advertising budget and collection from the sale of tickets go hand-in-hand. *We also undertake projects for rural marketing, Tele marketing, Market Research, Letter Shopping etc.*

[2] **Database Programme Management**

- ❑ Multi-market database design, building & management.
- ❑ Loyalty marketing & membership programme management.
- ❑ Letter shopping & fulfillment.

[3] **Telemarketing & Interactive Voice Response.**

- ❑ Local and regional outbound and inbound telemarketing.
- ❑ Interactive voice response, auto text & fax on demand system.

[4] **Did Market Research for :**

- a) Buying behavior of a customer during festival season.
- b) Future buying plan for an office establishment and family.
- c) Transit media opinion by advertiser, ad viewer, ad agency.
- d) Area wise feasibility of a computer institute in Pune.
- e) Trend of a student as far as Information Technology is concern.
- f) Feasibility of Computer Institute in Pune.
- g) Expectations of students from Computer Institute.

#### [5] Marketing Consultancy

- **For Consumer Product**
  1. Shakti Awla Product.
  2. C.P.D. Calendar
  3. Oshoyug calendar
  4. Angadi Chocolates
- **For Industrial Products**
  1. Ugam Thinner & Paints
  2. Rollers & Paint brushes.
- **For Retail outlets**
  1. Vishnovi Handicraft Showroom, Rottarlam, Holland
- **For Service Industry**
  1. China Thai Restaurants, Munchen, Germany
  2. Balloons India, London (U.K.)
  3. Jay Caterers, Pune
  4. Magarpatta Township Development Ltd., Pune
  5. Royal Constructions, Muscat
- **For Consumer Durable Products**
  1. Rainbow Agencies (Greaves Garuda Diesel Rickshaws)
  2. Rama Automation (Mobile Phones)
  3. Rainbow Automobiles (Global Automobiles - 'Xpression' Two-wheelers)

#### [6] Product Launching

1. Shakti Awala Products, Lonavala
2. Oshoyug - International Launch
3. C.P.D. - New concept of Calendar, Planner and Diary
4. Yuvahit - the only magazine 100% dedicated for youth
5. Orchid - Ballpens

#### [7] Road shows

Arranged mega Road Shows with duplicate actors for Euro Ed Consultant (U.A.E.), Tata Infotech, Kinetic Engineering Ltd.

**We provide other services related to events like -**

1. Consultancy, Planning, Layout Designing & Execution of Exhibition.
2. Stage display & stall decoration.
3. Information & Communication Services, Data Bank, Mass Correspondence.
4. Conferences, Seminars & Conventions Management.
5. Advertising & Publicity.
6. Press Conference for an Event.
7. Marketing of the stalls & advertising options.
8. Getting Sponsorers for the event.
9. Conceptualising to Execution, supervision and execution

- **EVENTS & EXHIBITIONS**

We specialize in organising Exhibitions, Trade fairs and Events on a large scale with an expertise and experience in planning and executing following type of events :

[1] EXHIBITIONS

- Single Company Exhibitions
- Industry Exhibitions.
- Art Exhibitions
- Theme Exhibitions
- Exhibition stall designing

[2] CONSUMER EVENTS

- Birthdays / Anniversaries
- Weddings
- Theme Parties

[3] ENTERTAINMENT & SPORTS EVENTS

- Concerts
- Theatre
- Dance
- Film Premiers
- Sports Competitions
- Exhibition Matches, Dandiya

[4] P.R. EVENTS

- Product Launches
- Press Conferences
- Fund Raising Events

[5] CELEBRITY EVENTS

- Autograph Sessions
- Public Speeches

- Photo Opportunity Events

#### [6] CORPORATE EVENTS

- Employee Parties
- Sales Conferences
- Training Programmes
- Factory Tours
- Dealer and Vendor Meeting
- Awards ceremonies
- Road shows

#### Exhibitions and Events organized

- **Pageant-92** : A Mega Fashion Show in which top and upcoming models like Madhu Sapre and Dipti Bhatnagar walked down the ramp. The complete show was compared by Tinu Anand of Bollywood fame. Career building event of Pooja Batra & Ahmed Khan.
- **Pune Review-93/99, 2000 (Pune Kal, Aaj, Udaya exhibition organized for PMC on the occasion of Golden Jubilee of PMC)** : The show which has got its name mentioned in the prestigious "Limca Book of Records", projected 1000 years of glorious history of Pune.
- **Career 2000, Spectrum 2000, Career 21<sup>st</sup> Century series of Seminar on subject for Youth.** Every seminar conducted by renowned faculties in various fields.
- **Yuvak Utsav 93 (Intl. Youth Camp)** 105 youth from 35 countries participated.
- **Dipawali Sneh Millan 99** - Unique event to greet our near & dear ones on the occasion of dipawali.
- **New years eve - 95** for Lions Clubs & in 1999 & **Vulcano erupts** for Goel Ganga Group, Pune .
- **Sanskriti Dandiya 99, Purab Aur Paschim Dandiya 2001 (First time crowd moved on two bands western & traditional)**
- **Holi Utsav 97, 98, 99 & 2000**
- **(Vyasan Mukti Sandesh Yatra) Drug Awareness, National Integration Rally for Youth, 1999, 2000, 2001**
- **Pune Bremen : Solidarity Forums activity (Germany).** This show was organized in memory of 20 years of friendship between the two cities. Pune Bremen friendship that has fostered a strong bond of amity between the worlds two identical and twin cities Pune and Bremen. The exhibition organized at the Pune city brought together people from all fields of education, academics, scholars, actors etc. the event was well received in Germany and started a series of such exhibitions that educated Germans in the various facets of Pune.
- **Bharitya Hastakala Bazar at Mumbai** - An exhibition cum sale that was a first effort on our part of bring the various artisans work, all together. The nation-wide search for the artisans from various part of India. The exhibition was appreciated by the government bodies.
- **Maharashtra Darshan for Jain Social Groups' Federation.** This event was organized to educate the Jain community about the cultural heritage of Maharashtra via Cuisine, Recreation, Culture. The event was attended by many Jains and others as well.



- 'Strive 2000' for Ministry of Social Welfare, Pune. - Youth motivating exhibition. This event is the presentation of the inspirational information on the lives, discoveries inventions and the famous personalities that has influenced man kind for times memorable. The exhibition has been packaged in such a manner that its various sets are exhibited in schools and colleges all over India & at common wealth countries.
- Career 2000, Career 21<sup>st</sup> century 2001, 2002, 2003 (six exhibitions in series )- Many Educational institutes participated from countries like Australia, USA, UK, Cyprus, Canada, Germany, Russia, Switzerland & students visited this exhibition & catalogue show (1<sup>st</sup> to introduce catalogue show concept in Pune). Free counseling & aptitude tests were conducted.
- Shree Ganesh 95, 96 exhibition of idols, paintings, pictures of different type of Ganeshas.
- Hobby corner - Display of different type of collections for International Collectors Society for Rare Items.
- Mega Summer Expo 2002 - consumer fair at Ganesh Kala Krida Manch, Pune.
- 56 Bhog 2002 - International Food Festival at Ganesh Kala Krida Manch, Pune.
- Food & Health 2002 exhibition of Health Care at Ganesh Kala Krida Manch, Pune.
- Home & Décor 2003 - exhibition in interior on Engineering College Ground, Pune.
- Consultant for 'India on track' Railway exhibition by Ministry of Railways, 'Sunrise city' an expovision by M.C.C.I. Pune, Krishi Darshan, FICCI, 'Sudarshan' by Pune University, Rotary Clubs & Active participation in KISSAN, ELTEC,AUTO, CONSTRO, Lions Club's many mega activities, New Years Eve at Ganga Retreat Club.
- Organized Adventure camps with Trishakti Foundation, Two National Integration camp with Govt. of India, One International Youth Exchange Camp with Lions Clubs.
- We have marketed stall for FICCI, MCCI, Alfajer (UAE) & many other exhibition organisers from India & abroad.
- Decorated stalls for Same Greaves (Italian collaboration) , Ecole solitaire, Pune & LIC of India.
- Event Managers for:
  - (a) IMDA (All India Instrument Manufacturers & Dealers Asso.) for their exhibition in 1998
  - (b) 'Sundarkand Hawan' organised by Vedic Heritage, New York (Programmes given by Pt. Jasraj, Shivkumar Sharma, Purshottam Jalota, Askaram Sharma etc. It was attended by may dignitories like Shankaracharya, Maa Yog Shakti etc.
  - (c) Rotary Clubs
  - (d) Pimpri Chinchwad Municipal Corporation
  - (e) International Office for Agenda 21
  - (f) Towns & Development (Asia) Urban Management Programme South Asia Region
  - (g) South Indian Food Festival for Pune City Tamil Sangam.
  - (h) 'Wine & Dine Festival' for MITCON
  - (i) 'Taal' Dandiya for Residency Club
  - (j) 'Pune Idol' & 'Indian Idol' on 30<sup>th</sup> Marcy, 06.
  - (k) 'Sandhyanand Laughter Star 06' on 13<sup>th</sup> & 14<sup>th</sup> May, 06
  - (l) 'Pune Idd' on 30<sup>th</sup> March 2006

- (m) 'Sandhyanand Laughter Star 06' on 13<sup>th</sup> & 14<sup>th</sup> May 2006
- (n) Volcano Errupts, New Year's Eve for Ganga Retreat Club.
- (o) National Youth festival 2007,Pune , for Govt. of India
- (p) Sudarshan Maha Yagna for ISKCON , Pune

- **MUSEUM CONSULTANCY**

Our Country has a great treasure of Art Heritage depicting the History and Culture of the old era. So far, not much importance is given to preserving of the artifacts. There is no other organisation to come forward, besides us. We are handling, one, rehabilitation of existing museums and two, planning new ones. We assist in the renovation and maintenance of the Museums and also conceptualise, plan and implement upon ideas to build new Museums. We are also involved in preserving Private Collections and managing Art Galleries which house works of Eminent Artists of the Contemporary as well as the olden times.

**Projects that we have handled are as follows:**

- 1) Naturopathy Museum at Anand
- 2) Currently working on 'Punya Darshan' at Pune for the Pune Municipal Corporation
- 3) Phillately Museum, Pune

- **HRD**

Our sister concern The Mindware is 100% dedicated for it's motto "Self discovery to Self mastery".

**Self development programmes for youth, families and corporates.**

**Topics covered are like -**

- |                                                    |                                      |
|----------------------------------------------------|--------------------------------------|
| 1. Assertiveness                                   | 2. Goal Setting                      |
| 3. Mind Control                                    | 4. Stress Management                 |
| 5. Time Management                                 | 6. Career Training                   |
| 7. Confidence Building                             | 8. Entrepreneurship                  |
| 9. Emotional Intelligence                          | 10. Etiquettes & Manners             |
| 11. Golden Principles of Success                   | 12. Hypnotism / Self hypnotism       |
| 13. Happy Married life                             | 14. Meditation                       |
| 15. Network Marketing                              | 16. Positive Thinking                |
| 17. Tele Marketing                                 | 18. Body Language                    |
| 19. Programming your subconscious mind for success | 20. Motivation                       |
| 21. Writing Skills                                 | 22. Decision Marketing               |
| 23. Direct Marketing                               | 24. Dynamic Salesmanship             |
| 25. Interview & Group Discussion Techniques        | 26. How to prepare your C.V.?        |
| 27. Better Handwriting                             | 28. How to generate ideas?           |
| 29. Public Speaking                                | 30. How to select your life partner? |

- **SAMPLING & PROMOTION**

When given a sample, unknown to the market we give a silhouette to that product in such a way that it's like an alchemy to iron. Promoting a book or a product is a rekindle in itself. Successfully handled clients Maganlal, Yuvahit

- **TOTAL PRODUCT CONSULTANCY**

1. To Rishi Marketing & angadi Chocolates, Pune
2. Vijay Tea, Latur.

- **WEB DESIGNING & SOFTWARE PROGRAMMING**

Sister concern Square Interactive is 100% dedicated to this.

- **PUBLISHING**

- Fund Raising - An Art
- Yuvahit Monthly Magazine : It is the 1<sup>st</sup> magazine in India which is 100% dedicated to youth development.
- Pune Kal-Aaj-Udya. - Pune Review
- Marketing for Micro entrepreneurs
- Agenda 21 & Role of every Stake Holder.
- Patha Pradeep- Book on career guidance.

- **OTHER ACTIVITIES**

- Arranging tours for Trade fairs & Exhibitions.
- Arranging conference, Conventions & seminar management.
- Information & communication services. - Data Bank, Mass Correspondence, Internet services etc.
- Direct Mailers - We mail directly to the hearts of your potential customers.

- **Representation**

1. G.S.A- Alfajer, Dubai.
2. Web-Source Technologies Limited, Pune.
3. Prithivi Associates, Mumbai.
4. Sai Advertisers, Bangalore & Hyderabad.
5. Mukta Ads, Ahmedabad.

- **CREATOR OF**

1. Shrot Prerana ke, Song to self motivate youth.
2. Lions Dhyeya Geet.
3. Vishwa Shanti Gan.
4. Surakshit Bhavishya.
5. Web Site on Career Guidance.

- **GROUP COMPANIE**

**[1] Design-XL**

The design soul, churns out commercial designs for clients. Interactive hub of creativity, form, functionality and utility.

**[2] Upscale**

Marketing consultancy, to access the client needs, define market shares, target customers and change the sales graphs.

**[3] Exhivent**

The showy part of our business. That organises, manages, events of all budgets.

**[4] Auto Ad India**

A network of Rickshaw Advertising that covers the entire state of Maharashtra, rapidly spreading to other states. A popular media that is cost-effective with a deeper penetration. Costs as little as Rs.10/ day, with a wider exposure to min. 365000 persons a year.

**[5] Somani Pratishtan**

A N.G.O engaged in social service and upliftment of the underprivileged. Organizes various programs in urban and rural sectors. All efforts are made to develop Indian Art, Culture and Education.

**[6] The Mind ware**

Dedicated to the self-improvement and self-development - grooming for the newer generation, families and corporate. Organizes workshops, conferences, seminars, conventions and celebrity management.

**[7] Collectors Art World**

A world of art and artists, paintings and painters, the contemporary and modern, workshops, auction art. The panoramic collection of art, sellers and buyers of art. Organizes of art exhibitions and competitions to promote young budding artists.

**[8] Yuvahit**

Only bi-lingual magazine dedicated to the youth, offering an platform that unites the entire India. An unique magazine that carries inspiring features, uplifting articles for the young and the young at heart .It is a movement with a nation-wide network, committed to the youth development.

**[9] Paras Tours and Tours**

Traveler's one stop hop for everything in ticketing, domestic and international packaged tours. Air, Surface and Rail transport. It is Popular amongst the Gujrathi Community.

[10] **P. P. Toons**

A free counselling centre for aspiring animators. Tied-up with a few reputed animation institutes. Undertakes 2 and 3 D animation assignments.

Our satisfied customers

**INFORMATION TECHNOLOGY**

MNC	REGIONAL	LOCAL
<ul style="list-style-type: none"> <li>• Compaq</li> <li>• Hewlett Packard</li> <li>• IBM</li> <li>• Intel</li> <li>• Microsoft</li> </ul>	<ul style="list-style-type: none"> <li>• Animaster</li> <li>• Aptech</li> <li>• Arena Multimedia</li> <li>• Asset</li> <li>• Blue Point</li> <li>• CMC</li> <li>• CMS</li> <li>• Concourse</li> <li>• DASA</li> <li>• Datapro</li> <li>• Edit Computer</li> <li>• Informatics</li> <li>• Intex Technologies</li> <li>• Jetking</li> <li>• NIIT</li> <li>• Pentasoft</li> <li>• Tata Info Tech</li> <li>• VSNL</li> <li>• Wintech</li> <li>• Zap</li> </ul>	<ul style="list-style-type: none"> <li>• Balsai Net</li> <li>• CMDA</li> <li>• Data Care</li> <li>• Digikore Animation</li> <li>• IADAS</li> <li>• Link Software</li> <li>• Om Computers</li> <li>• SecondHandMall.com</li> <li>• Suraj Info</li> <li>• Thumbnail Animations</li> </ul>

**INDUSTRIAL PRODUCT**

<ul style="list-style-type: none"> <li>• Black &amp; Decker</li> <li>• BPL Mobil Us West</li> <li>• BPL Sanyo</li> <li>• Same Greaves</li> <li>• Shaw Wallace</li> </ul>	<ul style="list-style-type: none"> <li>• Araldilte</li> <li>• Asain Paints</li> <li>• Bajaj</li> <li>• Berger Paints</li> <li>• Birla White</li> <li>• Citi Tiles</li> <li>• Euro Tiles</li> <li>• Evereday</li> <li>• Everest Tool</li> <li>• Exide Battary</li> <li>• Fevicol</li> <li>• Hindustan</li> <li>• Hindustan Petroleum</li> <li>• Indian Oil</li> <li>• J.K. Tyre</li> <li>• Kinetic</li> <li>• Larsen &amp; Toubro</li> <li>• MICO</li> <li>• NIPPO</li> <li>• Pennzoil</li> <li>• Rajashree Cement</li> <li>• Right Tight Fastner</li> <li>• Saniya Tiles</li> <li>• Sitco Tiles</li> <li>• Sonata Tiles</li> <li>• Sonic Battery</li> <li>• Unbrako</li> <li>• Vasavadatta Cement</li> </ul>	<ul style="list-style-type: none"> <li>• Giriraj Housing</li> <li>• Madane Enterprises</li> <li>• Vishnoi Construction</li> </ul>
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**CONSUMER PRODUCTS**

- Coca Cola
- Colgate
- Pepsi
- Philips

- Baidyanath
- BDA Distilleries
- Bhiwani Textile
- Brihans
- Chak De
- Chakan Oil
- Chatak Supari
- Emcure
- Ghodawat Group
- Graviera Suiting, Shirting
- Hira Gutka
- Kamdhenu Food
- Katrina Milk
- Kepra masale
- Kilik Pharma
- Kirti Gold
- Kores
- Madhur Tea
- Mahabhrungraj
- Manali Detergent
- Mangal Products
- Manikchand Tea
- Medico Lab
- Milton
- Navcom
- Nirma
- Paragaon
- Parle
- Pepsodent
- Power 999
- Pravin Food
- Pravin Masale
- Sambhaji Bidi
- Sanket Food
- Siyaram silk mills
- Smart Rice
- Star Gutka & Oil
- Supreme Forte
- Suznil Chemo
- Tata Tea
- TVS
- Uptron
- VIP
- Warna Milk
- Zee Gutka

- Aakar Furniture
- Alankar Furnishing
- Anand Textorium
- Angles
- Arun Dresses
- Asain paints
- Avantika Saree
- Bags & Gifts
- Big B
- Cherry Hill
- Dhautiyog
- Dulhan
- Inda Woolen
- Instyle Furniture
- Jaihind
- Kunden
- Kunden Saree
- Kunden Saree
- Madhur Tea
- Men's Avenue
- Mucchal
- Prakash Dresses
- Radhika Sales
- Raheja Handloom
- Raj Products
- Ramesh Dyeing
- Ribbon
- Rohan Dresses
- Sagar Furnishing
- Shagun
- Swarg Jewellers
- Tathastu
- Top Shop
- Vimlai

**SERVICE ORIENTED**

<ul style="list-style-type: none"> <li>• O &amp; M</li> <li>• Rediffusion</li> </ul>	<ul style="list-style-type: none"> <li>• Appu Ghar</li> <li>• Baba Ramdev</li> <li>• Bank of Maharashtra</li> <li>• BMMS</li> <li>• Cosmos Bank</li> <li>• Dena Bank</li> <li>• First India Credit Co-op</li> <li>• Goel Ganga Group</li> <li>• Handloom Expo</li> <li>• Idea Cellular</li> <li>• Indian Express</li> <li>• Infoline</li> <li>• ISKCON</li> <li>• Just Dial</li> <li>• K-Tech India</li> <li>• Kumar Builders</li> <li>• L.I.C.</li> <li>• Lions Clubs International</li> <li>• Lloyds Finance</li> <li>• Lokmat</li> <li>• National Veneer &amp; Ply</li> <li>• Peerless</li> <li>• Pt. Shivkumar</li> <li>• Rambo Circus</li> <li>• Rupee Bank</li> <li>• Sakal Papers</li> <li>• Samavsaran</li> <li>• Saraswat Bank</li> <li>• Siddhivinayak Group</li> <li>• Speed Post</li> <li>• Star Insurance</li> <li>• Suyog Group</li> <li>• Syndicate Bank</li> <li>• Times of India</li> <li>• U.T.I.</li> <li>• Venkateshwara Group</li> <li>• W.H.O.</li> <li>• Zee</li> </ul>	<ul style="list-style-type: none"> <li>• Aaj Ka Anand</li> <li>• Abee Shoppe</li> <li>• Adinath Bank</li> <li>• Bhugusanhita</li> <li>• Bunty Estate</li> <li>• Call Us</li> <li>• Cantonment Bank</li> <li>• Chokhi Dhani</li> <li>• Cyber Net</li> <li>• Deccan Centre</li> <li>• E. C. P. Housing</li> <li>• Empire Estate</li> <li>• Grace Automation</li> <li>• House of Laptops</li> <li>• I.I.H.T. &amp; Saitees</li> <li>• J. D. Academy</li> <li>• K. K. Bazar</li> <li>• Kasat</li> <li>• Kohali Packers &amp; Movers</li> <li>• Kohli Transport</li> <li>• Kulkarni Motors</li> <li>• Kunhare Peripherals</li> <li>• Maharashtra Herald</li> <li>• Manapuram Finance</li> <li>• Manish Aquarium</li> <li>• Marathi Sanhita</li> <li>• Mayur Construction</li> <li>• Pune Expo (MCCI&amp;A)</li> <li>• Sanskruti</li> <li>• Shri Classes</li> <li>• Suryadatta Institute</li> <li>• Swift Detective</li> <li>• Tej Gyan Foundation</li> <li>• Tirupati Patsanstha</li> <li>• Unique Express</li> <li>• Vishweshwar Bank</li> </ul>
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**GOVERNMENT UNDERTAKING**

	<ul style="list-style-type: none"> <li>• DAVP</li> <li>• Dept. of Social Welfare (Govt. of Maharashtra)</li> <li>• G.I.D.C.</li> <li>• Gujrat Tourism</li> <li>• Gujrathi Sahitya Academy</li> <li>• Gurjari</li> <li>• NECC</li> <li>• PCRA</li> <li>• Small Savings</li> <li>• State Lottery</li> </ul>	
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CONSUMER DURABLE

<ul style="list-style-type: none"><li>• L.G.</li><li>• Mobilink</li><li>• Philips</li><li>• Whirpool</li></ul>	<ul style="list-style-type: none"><li>• BPL</li><li>• Crompton Greaves</li><li>• Eagle Homes Pvt. Ltd.</li><li>• Easy Call</li><li>• ECTV</li><li>• Elite</li><li>• Gold Mart</li><li>• Gopi Classic</li><li>• Gulabchand Chatrinji</li><li>• Khaitan Fans</li><li>• Maharaja Appliance</li><li>• Manikchand Group</li><li>• Officers Choice</li><li>• P. N. Gadgil</li><li>• Polar Fans</li><li>• Spicer Mixer</li><li>• Titan</li><li>• V-Guard</li><li>• Videocon</li></ul>	<ul style="list-style-type: none"><li>• Basant Electronics</li><li>• Hausmauj</li><li>• Novel Sewing Machine</li><li>• Poona Cotton</li><li>• Prestolite Battery</li><li>• Priya Electronics</li><li>• Radhika</li><li>• Rajesh Sewing Machine</li><li>• Skylark</li><li>• Sukam Inverter</li><li>• Venus</li><li>• Sai Car Boutique</li></ul>
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